

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	Price is Right	11a-12p				•		-		<u> </u>
	CLASS 3 C	CANDIDATE R9.26									
				10/01/12 to		1x	1				
	WRAL			F	10/05/12	:30	10:58 AM	PM12-107TH	\$850.00		1
4	WRAL CLASS 1 -	Young and the Restless CANDIDATE R9.26	4-5p								
				10/01/12 to		1x	1				
	WRAL			F	10/05/12	:30	3:59 PM	PM12-107TH	\$1,600.00		1
5		WRAL 5am News CANDIDATE R9.26	5am - 5:30a								
				10/01/12 to		1x	1				
	WRAL			F	10/05/12	:30	5:14 AM	PM12-123TH	\$400.00		1
6	WRAL CLASS 3 C	WRAL 5:30AM News CANDIDATE R9.26	530-6a								
				10/01/12 to		1x	1				
	WRAL			F	10/05/12	:30	5:53 AM	PM12-107TH	\$665.00		1
7		CBS This Morning CANDIDATE R9.26	7am - 9am								
				10/01/12 to		1x	1				
	WRAL			F	10/05/12	:30	8:44 AM	PM12-117TH	\$665.00		1
10		WRAL 5am News CANDIDATE	5am - 5:30a								
				10/01/12 to		1x	1				
	WRAL			M	10/01/12	:30	5:07 AM	PM12-107TH	\$150.00		1
11		WRAL 5:30AM News CANDIDATE	530-6a								
				10/01/12 to		1x	1				
	WRAL			M	10/01/12	:30	5:28 AM	PM12-117TH	\$250.00		1
12		CBS This Morning CANDIDATE	7am - 9am								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRAL CBS This Morning	7am - 9am	-				•			
	CLASS 4 - CANDIDATE									
	WRAL		M	10/01/12	:30	8:24 AM	PM12-107TH	\$175.00		1
14	WRAL CRIMINAL MINDS	1135-1235XM								
	CLASS 3 CANDIDATE R9.26					_				
				2 to 10/07/12	2x	2-		4005.00		
	WRAL WRAL		Sa	10/06/12	:30	11:52 PM	PM12-117TH PM12-123TH	\$225.00		1 2
4-			Sa	10/06/12	:30	12:32 AM	PM12-1231H	\$225.00		2
17	WRAL CBS This Sat Morning 8-9a CLASS 3 CANDIDATE R9.26	8-9a								
				2 to 10/07/12	1x	1-				
	WRAL		Sa	10/06/12	:30	8:58 AM	PM12-123TH	\$445.00	1	1
21	WRAL CBS Sunday Morning CLASS 3 CANDIDATE R9.26	9-1030a								
				2 to 10/07/12	1x	1				
	WRAL		Su	10/07/12	:30	10:29 AM	PM12-123TH	\$535.00		1
23	WRAL David Letterman CLASS 3 CANDIDATE R9.26	1135p-1237a								
				2 to 10/07/12	1x	1				
	WRAL		Th	10/04/12	:30	12:00 AM	PM12-117TH	\$400.00	l .	1
24	WRAL Price is Right CLASS 1 CANDIDATE R9.26	11a-12p								
			10/01/1	2 to 10/07/12	1x	1				
	WRAL		Th	10/04/12	:30	10:58 AM	PM12-123TH	\$850.00		1
25	WRAL Young and the Restless CLASS 1 CANDIDATE R9.26	4-5p								
			10/01/1	2 to 10/07/12	1x	1				
	WRAL		Th	10/04/12	:30	4:28 PM	PM12-107TH	\$1,600.00		1
27	WRAL WRAL AM News CLASS 3 CANDIDATE R9.26	6-7a								
			10/01/1	2 to 10/07/12	1x	1				



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Smart Media Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

INVOIC	EATE
POLLI	MALLE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	WRAL	WRAL AM News	6-7a								
		CANDIDATE R9.26			1010111				****		
	WRAL			Th	10/04/12	:30	5:58 AM	PM12-117TH	\$900.00		1
28	WRAL	CBS This Morning	7am - 9am								
	CLASS 3 C	CANDIDATE R9.26		10/01/10	to 10/07/10	1x	1				
	WRAL			Th	to 10/07/12 10/04/12	:30	8:36 AM	PM12-123TH	\$665.00		1
32	WRAL	WRAL 5am News	5am - 5:30a	111	10/04/12	.50	0.30 AW	FMIZ-IZJIII	ψ003.00		'
32		CANDIDATE R9.26	Jaiii - 3.30a								
	02/10000	7.1145.157.11.2.110.20		10/01/12	to 10/07/12	1x	-1				
	WRAL			Tu	10/02/12	:30	5:24 AM	PM12-123TH	\$400.00		1
33	WRAL	WRAL AM News	6-7a								
	CLASS 3 C	CANDIDATE R9.26									
					to 10/07/12	1x	-1				
	WRAL			Tu	10/02/12	:30	6:24 AM	PM12-107TH	\$900.00		1
34	WRAL	CBS This Morning	7am - 9am								
	CLASS 3 C	CANDIDATE R9.26					_				
	WDAI				to 10/07/12	1x	-1	12 117	#00F 00		
	WRAL	B B	44 46	Tu	10/02/12	:30	8:54 AM	PM12-117TH	\$665.00		1
37	WRAL	Price is Right CANDIDATE R9.26	11a-12p								
	CLASS I C	CANDIDATE R9.26		10/01/12	to 10/07/12	1x	1				
	WRAL			W	10/03/12	:30	10:59 AM	PM12-117TH	\$850.00		1
38	WRAL	Young and the Restless	4-5p	••	10/00/12	.00	10.007.11		φοσο.σο		•
00		CANDIDATE R9.26	4 ob								
	0200 . 0			10/01/12	to 10/07/12	1x	1				
	WRAL			W	10/03/12	:30	4:00 PM	PM12-123TH	\$1,600.00		1
39	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 3 C	CANDIDATE R9.26									
					to 10/07/12	1x	1				
	WRAL			W	10/03/12	:30	5:08 AM	PM12-107TH	\$400.00		1
			We	warrant that the ac	tual broadcast inf	ormation show	yn on this invoice	was taken from the program	log		



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Smart Media Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314



Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
40	WRAL 5:30AM News	530-6a	-	-		-		-		
	CLASS 3 CANDIDATE R9.26									
				to 10/07/12	1x	1				
	WRAL		W	10/03/12	:30	5:39 AM	PM12-117TH	\$665.00	1	1
41	WRAL CBS This Morning CLASS 3 CANDIDATE R9.26	7am - 9am								
				to 10/07/12	1x	1				
	WRAL		W	10/03/12	:30	8:59 AM	PM12-107TH	\$665.00	1	1
45	WRAL Noon News CLASS 3 CANDIDATE R9.26	12p-1p								
				to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	12:27 PM	PM12-123TH	\$535.00	1	1
46	WRAL CBS Daytime (1:30-4P) CLASS 3 CANDIDATE R9.26	130-4p								
			10/01/12	to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	2:26 PM	PM12-123TH	\$360.00		1
47	WRAL 5:00 First News	5-530p								
	CLASS 3 CANDIDATE R9.26									
				to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	5:23 PM	PM12-123TH	\$1,780.00	1	1
59	WRAL Sat Hour 1 CLASS 3 CANDIDATE R9.26	8-9p								
			10/01/12	to 10/07/12	1x	1-				
	WRAL		Sa	10/06/12	:30	8:58 PM	PM12-123TH	\$890.00	1	1
66	WRAL Noon News CLASS 3 CANDIDATE R9.26	12p-1p								
			10/01/12	to 10/07/12	1x	1				
	WRAL		Th	10/04/12	:30	12:27 PM	PM12-117TH	\$535.00		1
69	WRAL Tue Hour 3 CLASS 3 CANDIDATE R9.26	10-11p								

10/01/12 to 10/07/12



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Smart Media Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314



Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
69	WRAL Tue Hour 3	10-11p								
	CLASS 3 CANDIDATE F	R9.26								
	WRAL		Tu	10/02/12	:30	10:38 PM	PM12-123TH	\$2,665.00		1
70	WRAL Late News CLASS 3 CANDIDATE F	11-1135p								
	CLASS 3 CANDIDATE F	19.26	10/01/1	2 to 10/07/12	1x	-1				
	WRAL		Tu	10/02/12	:30	11:26 PM	PM12-117TH	\$2,225.00		1
73	WRAL 5:30 News	530-6p		. 0, 02, .2	.00	0		ΨΞ,ΞΞ0.00		·
. •	CLASS 3 CANDIDATE F	•								
				2 to 10/07/12	1x	-1				
	WRAL		Tu	10/02/12	:30	5:54 PM	PM12-123TH	\$1,780.00		1
74	WRAL 6pm News (,								
	CLASS 4 - CANDIDATE					_				
	WRAL		<u>10/01/12</u> Tu	2 to 10/07/12	1x :30	-1	PM12-107TH	фо го 00		
77	WRAL David Letter	man 1125n 102		10/02/12	:30	6:29 PM	PM12-1071H	\$650.00		I
11	CLASS 3 CANDIDATE F		/a							
	OLAGO S GANDIDATE I	10.20	10/01/13	2 to 10/07/12	1x	1				
	WRAL		W	10/03/12	:30	12:09 AM	PM12-123TH	\$400.00		1
78	WRAL Noon News	12p-1p								
	CLASS 3 CANDIDATE F	R9.26								
				2 to 10/07/12	1x	1				
	WRAL		W	10/03/12	:30	12:29 PM	PM12-123TH	\$535.00		1
79	WRAL CBS Daytim	` '								
	CLASS 3 CANDIDATE F	19.26	10/01/1	2 to 10/07/12	1x	1				
	WRAL		W	10/03/12	:30	2:29 PM	PM12-107TH	\$360.00		1
80	WRAL 5:00 First No	ews 5-530p	**	10,00,12	.00	L.LO 1 W	107111	φ500.00		
	CLASS 3 CANDIDATE F	-								
				2 to 10/07/12	1x	1				
	WRAL		W	10/03/12	:30	5:13 PM	PM12-117TH	\$1,780.00		1
			We warrant that the a	ctual broadcast info	ormation show	vn on this invoice	was taken from the progra	m loa		



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #		116662
	Alt Order #	06218185
	Deal #	
	Order Flight	10/01/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
80	WRAL 5:00 First News	5-530p	•		•		•	•		
	CLASS 3 CANDIDATE R9.26									
82	WRAL WRAL 6a News Sat	6-8a								
	CLASS 3 CANDIDATE R9.26									
	MDAL		10/01/12 to		1x	S-		* 400.00		
	WRAL		Sa	10/06/12	:30	7:10 AM	PM12-107TH	\$400.00		1
83	WRAL The Insider (1-130p) CLASS 3 CANDIDATE R9.26	1-130p								
			10/01/12 to		1x	F		•		
	WRAL		F	10/05/12	:30	1:18 PM	PM12-117TH	\$335.00		1
84	WRAL WRAL AM News CLASS 3 CANDIDATE R9.26	6-7a								
			10/01/12 to		1x	F				
	WRAL		F	10/05/12	:30	6:58 AM	PM12-123TH	\$900.00		1
85	WRAL Inside Edition CLASS 3 CANDIDATE R9.26	7-730P								
			10/01/12 to		1x	F		•		
	WRAL		F	10/05/12	:30	7:12 PM	PM12-117TH	\$975.00		1
86	WRAL Entertaiment Tonight CLASS 3 CANDIDATE R9.26	730-8P								
			10/01/12 to		1x	F				
	WRAL		F	10/05/12	:30	7:46 PM	PM12-123TH	\$975.00		1
87	WRAL Dr. Phil CLASS 3 CANDIDATE R9.26	9-10a								
			10/01/12 to		1x	F				
	WRAL		F	10/05/12	:30	9:39 AM	PM12-123TH	\$335.00		1
88	WRAL The Insider (1-130p) CLASS 3 CANDIDATE R9.26	1-130p								
			10/01/12 to		1x	T				
	WRAL		Th	10/04/12	:30	1:25 PM	PM12-123TH	\$335.00		1



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

CLASS 3 CANDIDATE R9.26



Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1				
Invoice Date	10/14/12				
Invoice Month	October 2012				
Invoice Period	10/01/12 - 10/08/12				

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
89	WRAL 5	5:00 First News	5-530p		•		•				
	CLASS 3 CA	ANDIDATE R9.26									
				10/01/12 to		1x	T				
	WRAL			Th	10/04/12	:30	5:22 PM	PM12-123TH	\$1,780.00		1
90		WRAL 5:30AM News Andidate R9.26	530-6a								
	02,100 0 0,			10/01/12 to	10/07/12	1x	T				
	WRAL			Th	10/04/12	:30	5:27 AM	PM12-123TH	\$665.00		1
91		nside Edition	7-730P								
	CLASS 3 CA	ANDIDATE R9.26		10/01/10 +-	10/07/10	4	T				
	WRAL			10/01/12 to	10/07/12	1x :00			¢075.00	Credited	
92		Entartaiment Taniaht	730-8P	111	10/04/12	.00			ಥ970.0€	Credited	,
92		Entertaiment Tonight ANDIDATE R9.26	/30-0P								
	OLAGO J OF	NIDIDATE 119.20		10/01/12 to	10/07/12	1x	T				
	WRAL			Th	10/04/12	:30	7:41 PM	PM12-117TH	\$975.00		1
93		Dr. Phil	9-10a						***************************************		
		ANDIDATE R9.26	•								
				10/01/12 to	10/07/12	1x	T				
	WRAL			Th	10/04/12	:30	9:58 AM	PM12-107TH	\$335.00		1
94	WRAL I	David Letterman	1135p-1237a								
	CLASS 3 CA	ANDIDATE R9.26									
				10/01/12 to		2x	W				
	WRAL			W	10/03/12	:30	11:48 PM	PM12-117TH	\$400.00		2
	WRAL			W	10/03/12	:30	12:32 AM	PM12-107TH	\$400.00		1
95		5:00 First News	5-530p								
	CLASS 3 CA	ANDIDATE R9.26		40/04/404-	40/07/40	4	1-1				
	WRAL			10/01/12 to	10/07/12	1x	W 5:29 PM	DM12 122TH	\$1,780.00		4
00			500 Cm	VV	10/03/12	:30	5.29 PIVI	PM12-123TH	\$1,780.00		I
96	WRAL 5	5:30 News	530-6p								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



A di	D-144-0
Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116662		
Alt Order #	06218185		
Deal #			
Order Flight	10/01/12 - 10/08/12		

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
96	WRAL	5:30 News	530-6p								
	CLASS 3 C	CANDIDATE R9.26									
					2 to 10/07/12	1x	W				
	WRAL			W	10/03/12	:30	5:52 PM	PM12-107TH	\$1,780.00)	1
97		WRAL AM News CANDIDATE R9.26	6-7a								
				10/01/1:	2 to 10/07/12	1x	W				
	WRAL			W	10/03/12	:30	6:40 AM	PM12-123TH	\$900.00)	1
98		Inside Edition CANDIDATE R9.26	7-730P								
				10/01/12	2 to 10/07/12	1x	W				
	WRAL			W	10/03/12	:00			\$975.0 0	Credited	1
99		Entertaiment Tonight CANDIDATE R9.26	730-8P								
				10/01/12	2 to 10/07/12	1x	W				
	WRAL			W	10/03/12	:00			\$975.0 (Credited	1
100		Dr. Phil CANDIDATE R9.26	9-10a								
				10/01/12	2 to 10/07/12	1x	W				
	WRAL			W	10/03/12	:30	9:21 AM	PM12-123TH	\$335.00)	1
101		WRAL 4:30am News ANDIDATE R9.26	4:30a - 5am								
					2 to 10/07/12	1x	WTF				
	WRAL			W	10/03/12	:30	4:39 AM	PM12-123TH	\$100.00		1
102		Wed Hour 1 CANDIDATE R9.26	8-9p								
				10/01/1	2 to 10/07/12	1x	W				
	WRAL			W	10/03/12	:30	7:58 PM	PM12-123TH	\$3,555.00)	1
103		Thu Hour 1 CANDIDATE R9.26	8-9p								



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
WRAL Thu Hour 1	8-9p	•			•	•			•
CLASS 3 CANDIDATE R9.26									
····		Th	10/04/12	:30	7:59 PM	PM12-123TH	\$4,000.00		1
	9-10p								
CLASS 3 CANDIDATE R9.26									
				1x					
		Th	10/04/12	:30	9:32 PM	PM12-107TH	\$3,555.00		1
	10-11p								
CLASS 3 CANDIDATE R9.26									
		Th	10/04/12	:30	10:44 PM	PM12-123TH	\$3,335.00		1
	8-9p								
CLASS 3 CANDIDATE R9.26									
		F	10/05/12	:30	8:46 PM	PM12-123TH	\$2,225.00		1
	9-10p								
CLASS 3 CANDIDATE R9.26									
					•		40.005.00		
· · · · · · -		F	10/05/12	:30	9:47 PM	PM12-117TH	\$2,225.00		1
	10-11p								
CLASS 3 CANDIDATE R9.26									
					F				
	0.00	<i>F</i>			7.50 DM	Du12 107TH	, ,		1 3
WHAL FILHOUF I	8-9p	CLASS			7:59 PIVI	PM12-1071H	\$2,225.00	MG for 108.1 10/05	3
WRAI		F			10·48 PM	рм12-123тн	\$2 665 00		2
	1135p-1237a	M						MG for 108.1 10/05	4
		CLASS					*******		
WRAL Sat Hour 1	8-9p								
CLASS 3 CANDIDATE R9.26	•								
		10/01/12	2 to 10/07/12	2x	S-				
	WRAL Thu Hour 1 CLASS 3 CANDIDATE R9.26 WRAL WRAL Thu Hour 2 CLASS 3 CANDIDATE R9.26 WRAL WRAL Thu Hour 3 CLASS 3 CANDIDATE R9.26 WRAL WRAL Fri Hour 1 CLASS 3 CANDIDATE R9.26 WRAL WRAL Fri Hour 2 CLASS 3 CANDIDATE R9.26 WRAL WRAL Fri Hour 2 CLASS 3 CANDIDATE R9.26 WRAL WRAL Fri Hour 3 CLASS 3 CANDIDATE R9.26 WRAL WRAL Fri Hour 3 CLASS 3 CANDIDATE R9.26 WRAL WRAL Fri Hour 1 WRAL WRAL David Letterman WRAL Sat Hour 1	WRAL Thu Hour 1 8-9p CLASS 3 CANDIDATE R9.26 WRAL WRAL Thu Hour 2 9-10p CLASS 3 CANDIDATE R9.26 WRAL WRAL Thu Hour 3 10-11p CLASS 3 CANDIDATE R9.26 8-9p WRAL WRAL Fri Hour 1 8-9p CLASS 3 CANDIDATE R9.26 9-10p WRAL WRAL Fri Hour 2 9-10p CLASS 3 CANDIDATE R9.26 10-11p WRAL WRAL Fri Hour 3 10-11p CLASS 3 CANDIDATE R9.26 WRAL 8-9p WRAL WRAL David Letterman 1135p-1237a WRAL Sat Hour 1 8-9p	WRAL Thu Hour 1 8-9p CLASS 3 CANDIDATE R9.26 Th WRAL Thu Hour 2 9-10p CLASS 3 CANDIDATE R9.26 10/01/13 WRAL Thu Hour 3 10-11p CLASS 3 CANDIDATE R9.26 10/01/13 WRAL Fri Hour 1 8-9p CLASS 3 CANDIDATE R9.26 10/01/13 WRAL Fri Hour 2 9-10p CLASS 3 CANDIDATE R9.26 10/01/13 WRAL Fri Hour 3 10-11p CLASS 3 CANDIDATE R9.26 10/01/13 WRAL Fri Hour 3 10-11p CLASS 3 CANDIDATE R9.26 10/01/13 WRAL F WRAL F WRAL F WRAL F WRAL F WRAL A WR	WRAL	WRAL Thu Hour 1 CLASS 3 CANDIDATE R9.26 WRAL Thu Hour 2 CLASS 3 CANDIDATE R9.26 9-10p WRAL WRAL Thu Hour 3 CLASS 3 CANDIDATE R9.26 10/01/12 to 10/07/12 1x 1/007/12	WRAL	WRAL	WRAL Thu Hour 1 CLASS 3 CANDIDATE R9.26 WRAL Thu Hour 2 CLASS 3 CANDIDATE R9.26 8-9p Th 10/04/12 :30 7:59 PM PM12-123TH \$4,000.00 WRAL Thu Hour 2 CLASS 3 CANDIDATE R9.26 9-10p Th 10/04/12 :30 9:32 PM PM12-107TH \$3,555.00 WRAL Thu Hour 3 CLASS 3 CANDIDATE R9.26 10-11p WRAL Fri Hour 1 CLASS 3 CANDIDATE R9.26 10/01/12 to 10/07/12 1xT	WRAL Thu Hour 1



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office Washington Telerep	
Sales Region	National

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

NAL	Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
WRAL	109	WRAL	Sat Hour 1	8-9p								
WRAL			ANDIDATE R9.26									
110 WRAL CRIMETIME SATURDAY CLASS 3 CANDIDATE R9.26 10/01/12 to 10/07/12 1x												2
CLASS 3 CANDIDATE R9.26	440			0.40	Sa	10/06/12	:30	8:33 PM	PM12-11/TH	\$890.00		1
WRAL Sa Hour 3 10-11p	-			9-10p								
10-11										•		
CLASS 3 CANDIDATE R9.26					Sa	10/06/12	:30	9:32 PM	PM12-123TH	\$1,110.00		1
NRAL Sa 10/06/12 30 10:30 PM PM12-107TH \$1,110.00 1				10-11p								
12												
CLASS 3 CANDIDATE R9.26		WRAL			Sa	10/06/12	:30	10:30 PM	PM12-107TH	\$1,110.00		1
WRAL ACC Football 12N-330P CLASS 4 CANDIDATE R9.26 10/01/12 to 10/07/12 1xS-				12p - 12:30p								
12N-330P						10/07/12	1x	S-				
CLASS 4 CANDIDATE R9.26 WRAL WRAL NFL Football (Early) CLASS 4 CANDIDATE R9.26 WRAL 10/01/12 to 10/07/12 1xS Sa 10/06/12 :30 12:55 PM PM12-123TH \$700.00 1 114 WRAL NFL Football (Early) CLASS 4 CANDIDATE R9.26 WRAL 10/01/12 to 10/07/12 1xS Su 10/07/12 :30 4:12 PM PM12-107TH \$1,500.00 1 115 WRAL NFL (Late) CLASS 4 CANDIDATE R9.26 WRAL 10/01/12 to 10/07/12 1xS Su 10/07/12 1xS CLASS 3 CANDIDATE R9.26		WRAL			Sa	10/06/12	:30	12:18 PM	PM12-117TH	\$265.00		1
VRAL VFL Football (Early) 1p - 4:30p				12N-330P								
114 WRAL NFL Football (Early) CLASS 4 CANDIDATE R9.26 10/01/12 to 10/07/12 1x S WRAL NFL (Late) 1-730p CLASS 4 CANDIDATE R9.26 10/01/12 to 10/07/12 1x S WRAL NFL (Late) 1-730p CLASS 4 CANDIDATE R9.26 10/01/12 to 10/07/12 1x S WRAL NRAL NRAL						10/07/12	1x	S-				
CLASS 4 CANDIDATE R9.26 WRAL WRAL NFL (Late) CLASS 4 CANDIDATE R9.26 WRAL WRAL WRAL WRAL MON Hour 1 CLASS 3 CANDIDATE R9.26 10/01/12 to 10/07/12 1xS 11/001/12 to 10/07/12 1xS		WRAL			Sa	10/06/12	:30	12:55 PM	PM12-123TH	\$700.00		1
WRAL NFL (Late) 4-730p CLASS 4 CANDIDATE R9.26 WRAL Mon Hour 1 8-9p CLASS 3 CANDIDATE R9.26				1p - 4:30p								
115 WRAL NFL (Late) 4-730p CLASS 4 CANDIDATE R9.26 WRAL Su 10/07/12 1xS WRAL Mon Hour 1 8-9p CLASS 3 CANDIDATE R9.26					10/01/12 to	10/07/12	1x	S				
CLASS 4 CANDIDATÉ R9.26 WRAL WRAL Mon Hour 1 CLASS 3 CANDIDATE R9.26 8-9p CLASS 3 CANDIDATE R9.26		WRAL			Su	10/07/12	:30	4:12 PM	PM12-107TH	\$1,500.00		1
WRAL Su 10/07/12 :30 5:57 PM PM12-117TH \$2,000.00 1 116 WRAL Mon Hour 1 8-9p CLASS 3 CANDIDATE R9.26	-		` ,	4-730p								
116 WRAL Mon Hour 1 8-9p CLASS 3 CANDIDATE R9.26					10/01/12 to	10/07/12	1x	S				
CLASS 3 CANDIDATE R9.26		WRAL			Su	10/07/12	:30	5:57 PM	PM12-117TH	\$2,000.00		1
10/08/12 to 10/14/12 1x M				8-9p								
					10/08/12 to	10/14/12	1x	M				



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Smart Media Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

И	۷I	VO	IC	E
ш	4			

DU	INVOIC	EATE
	Advertiser	Pat McCrory for Governor
	Product	MCCRORY 10/01
	Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116662					
Alt Order #	06218185					
Deal #						
Order Flight	10/01/12 - 10/08/12					

Billing Calendar	Broadcast					
Billing Type	Cash					
Special Handling	CIA - Mark PAID					

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
116	WRAL	Mon Hour 1	8-9p					-			
	CLASS 3 C WRAL	CANDIDATE R9.26		M	10/08/12	:30	8:45 PM	PM12-123TH	\$3,335.00		1
117	WRAL	Mon Hour 2	9-10p								
	CLASS 3 C	CANDIDATE R9.26									
				10/08/12 to	10/14/12	1x	M				
	WRAL			M	10/08/12	:30	9:14 PM	PM12-107TH	\$3,335.00		1
118		The Closer CANDIDATE R9.26	1235-135a								
				10/01/12 to	10/07/12	1x	S				
	WRAL			Su	10/07/12	:30	1:36 AM	PM12-123TH	\$75.00		1
		<u>Air</u>	red Spots	76							

Gross Total \$84,340.00

Agency Commission \$12,651.00

Payment Terms 30 Days Net Amount Due \$71,689.00